



SPORT REVIEW: CRITERIA, WEIGHTING & MEASURES CONSULTATION

Stage 2 of 4 Stage Process

1.0 INTRODUCTION

As a direct result of feedback provided through Stage 1 consultation, this survey provides the proposed criteria, weightings and associated measures that will form the basis for the UBC Athletics sports review. The Advisory Team is seeking your comments before finalizing the framework.

2.0 BACKGROUND

After a difficult decision not to join the NCAA in 2011, President Stephen Toope announced the need for a review of UBC's Department of Athletics and Recreation. This led to the creation of a think tank and a proposed new sport model framework with multiple strands for UBC sports.

The current sport review will use the proposed criteria to evaluate the 29 varsity sports and interested competitive AMS clubs for consideration and placement into two high-performing sport strands; varsity and a new category called competitive clubs. For more background:

<http://www.athletics.ubc.ca/sport-review>.

3.0 STRATEGIC CONTEXT

The review and the proposed framework are anchored by UBC's Strategic Plan, Place & Promise, the vision of the portfolio for the Vice President, Students, and the developing vision of the Athletics & Recreation Department. Further information relating to the strategic context is outlined as part of the final criteria cluster: *Fit with University Mission*.

4.0 THE DEVELOPMENT OF THE DRAFT REVIEW FRAMEWORK

The criteria and weightings have been developed by the Advisory Team, who represent alumni, coaches, staff and student athletes, and informed by input from more than 500 alumni, student athletes, coaches, students, faculty and staff. As a result of that input, and further discussion by the Advisory team, the criteria were modified in the following ways:

- Criteria were grouped into five broader concepts in order to simplify and clarify their purpose
- Tradition was highlighted as its own sub-criterion
- Alternative Funding Support replaces the previous measure captured in Stage 1 as Overall Balance of Revenue and Expenditure. The discussion at the Advisory Team table, informed by feedback from the consultation, was that in all cases there will be an assessment of affordability. However, there is a need to highlight the financial support that teams are able to secure from key stakeholders, through donations, sponsorships and other sources.

The draft measures were developed by the Advisory Team, but have not yet had broader consultation.

5.0 FEEDBACK

We are looking for your further feedback before finalizing the criteria, weightings and the measures. Once the framework is complete, teams will be asked to provide information on these criteria going back a minimum of five years and as far back as they feel appropriate.

Please read on to review the proposed criteria, weightings and draft measures, and provide your feedback.

*(To reiterate, at this stage, we are **not** seeking feedback on how your team fulfills the criteria. We are shaping the decision making framework and look for comment on the criteria, weightings and measures themselves)*

1. COMPETITIVE SUCCESS, COMPETITION AND PROGRESSION WEIGHTING 35%	MEASURES
<p>Competitive Success - Overall competitive success at conference championships, nationals, worlds, and multisport games (e.g., Olympics, Commonwealth Games, Pan American Games, World Student Games etc; individual and team) as well as competitive athletic success (moving into national and/or professional teams).</p>	<ul style="list-style-type: none"> • Thunderbird performance success in a viable league structure • Individual athlete performance at nationals, worlds, or multisport games (eg, world student games) • Comments on athlete identification and recruitment (Individual and team) • Additional comments
<p>Competition Structure - Quality and accessibility of high level competition in an appropriate and viable competitive structure</p>	<ul style="list-style-type: none"> • Comments on how the team is recognized in a university / intercollegiate sport association, viable league and/or has another championship, and/or national or international championship for which to strive • Additional comments

<p>Sports Progression and Pathways – The roles the team plays in the overall athlete development model for that team leading to national team, professional, or international competition (including placement of current UBC students and UBC alumni on national teams)</p>	<ul style="list-style-type: none"> • Placement of current UBC students and UBC alumni on national teams • Placement of UBC alumni on professional teams • Development programs for coaches, athletes, and officials • Additional comments
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Please provide your feedback on the proposed criteria, measures and weighting below

2. SUPPORTS FOR COMPETITIVE SUCCESS WEIGHTING 15%	MEASURES
<p>Quality Facilities - Sustainable access to appropriate UBC facilities and partner facilities for training and competition</p>	<ul style="list-style-type: none"> • Comments on facility provision at UBC and via partnerships • Additional comments
<p>Coaching - Level of skill/certification, experience and success of coaches at the university, national and international level, and recognition of coaches for coaching excellence (e.g. coach of the year awards)</p>	<ul style="list-style-type: none"> • Level of Canadian certification or international equivalent • Success in a university environment • Experience at national and international level • Coaching professional development (over past 5 years – i.e. mentoring, competitive supervised learning, courses or conferences) • Coaching awards (i.e. coach of the year) • Additional comments on excellence in coaching

Please provide your feedback on the proposed criteria, measures and weighting below

3. COMMUNITY SUPPORT AND TRADITION WEIGHTING 20%	MEASURES
Alternative Funding Support - How well the team can leverage other funding sources (i.e. Alumni, fans, merchandise sales, partnerships, alumni, sponsors, nationally – or corporately – supported athletes)	<ul style="list-style-type: none"> • Income from fans & merchandise sales etc. • Income from partnerships • Income from alumni • Income from sponsors • Number of nationally carded athletes, provincially carded athletes and corporate supported athletes • Additional comments
Community Support Factors - Interest in the sport on campus, in the local community, across Vancouver, BC, Canada and around the world; more broadly defined Alumni interest (non-monetary)	<ul style="list-style-type: none"> • Number of affiliations with community clubs and schools • Number of spectators per home game • Media interest and coverage • Additional comments
Tradition - History of sport at UBC	<ul style="list-style-type: none"> • Relevant context that pre-dates the information captured in the earlier measures • Additional comments

Please provide your feedback on the proposed criteria, measures and weighting below

4. PARTNERSHIPS WEIGHTING 10%	MEASURES
Partnerships with External High Performance Sports Organizations - Partnerships with National Sports Organizations, Provincial Sports Organizations, Multi-Sport Organizations, the Canadian Sport Institute and professional sports	<ul style="list-style-type: none"> • Information from partnership agreements (appendices relating to partnership agreements welcome) • Additional comments
Campus and Community Partnerships - Level of partnership with other UBC units and faculty, Integrated Support Services providers (sports medicine, sport science etc), and affiliations with community clubs and schools; how much the team can be leveraged to support these partnerships and encourage wider engagement as well as quality (supervised/mentored) work learn opportunities for UBC students	<ul style="list-style-type: none"> • Partnerships with other UBC units and faculties • Development programs for UBC work learn students • Additional comments

Please provide your feedback on the proposed criteria, measures and weighting below

5. FIT WITH UNIVERSITY MISSION* WEIGHTING 20%	MEASURES
Student Athlete Academic Success - Academic success in keeping with UBC's commitment to student learning	<ul style="list-style-type: none"> • Academic all-Canadians • incoming GPAs • UBC annual GPAs • Graduation rates (Individual & Team) • Additional comments
Strategic Fit – For areas not already addressed in the above criteria: As per the introductory notes in section 2 on Place and Promise, the VP Students vision, and the Athletics & Recreation vision, how does this team align with the strategic vision of UBC, VP Students and Athletics and Recreation? How does this team contribute to UBC's international reputation for excellence?	<ul style="list-style-type: none"> • Comments on strategic fit • Additional comments

* **UBC Vision (Place & Promise)** – As one of the world’s leading universities, the University of British Columbia creates an exceptional learning environment that fosters global citizenship, advances a civil and sustainable society, and supports outstanding research to serve the people of British Columbia, Canada and the world.

Core Commitments:

- Student Learning
- Research Excellence
- Community Engagement

Vice President, Students – Providing an exceptional student experience, where all students can achieve their full potential and contribute to a civil and sustainable society. An Exceptional Student Experience is:

A supportive and inclusive environment, on a dynamic, vibrant campus, where students can achieve their full potential and are connected to the world.

The Vision for Athletics & Recreation, of which varsity sport is a critical component

- **Excel** – An environment of excellence, with facilities that support excellence, where student-athletes, students, coaches, staff and faculty can achieve their full potential in sports, academics, services, and recreation.
- **Engage** – An environment where students, staff, faculty, UBC partners and external partners are engaged in achieving our goals, with facilities that engage the community, with strong campus and community support, and with key external stakeholders supporting our vision.
- **Inspire** – An environment that proactively fosters the growth of our UBC and Thunderbird pride and affiliation.

Please provide your feedback on the proposed criteria, measures and weighting below

GENERAL FEEDBACK

Please provide any general feedback on the Sport Review below